

MPD Student Poster Competition Rubric

Poster

Poster Section	Score 5-4	Score 3	Score 2-1		
Content	Identifies goal of experiment or research. Experimental method is appropriate to answer the research goal. Uses graphics and bullets to emphasis points. No spelling or grammar errors.	Suggests goal of experiment or research. Experimental method is appropriate to answer the research goal. Uses graphics and bullets to emphasis points but not as clear. Bullets or paragraphs are wordy. Two or three spelling or grammar errors.	Vaguely mentions goal of experiment or research. Experimental method is not appropriate to answer the research goal. Graphics and bullets are not related to main points. Bullets or paragraphs are wordy. More than five spelling or grammar errors.		
Layout	Viewable from 10 feet away. Sections are clearly marked. Allows sufficient white space. Appropriate contrasting color scheme	Viewable from 5 feet away. Sections are marked. Allows some white space although it could use more. Appropriate contrasting color scheme	Viewable from less than 5 feet away. Sections run together. Not enough white space. Poor color scheme.		
Clarity	No rereading required to understand poster. Graphic content is easy to understand by reading the graphic.	Requires one or two rereads. Graphics require explanation.	Requires many rereads. Graphics are difficult to understand even with explanation		
Presentation Section	Score 5	Score 4	Score 3	Score 2	Score 1
Speaking ability	Presentation is articulated well. No filler or nervous words (um, like, so, etc.). Presenter makes regular eye contact with judges. Reads less than 10% of poster. Uses inflections in voice.	Presentation is articulated well. Few filler or nervous words (um, like, so, etc.). Presenter makes regular eye contact with judges. Reads 10-25% of poster. Uses inflections in voice.	Presentation is articulated adequately but may be choppy. Many filler or nervous words (um, like, so, etc.). Presenter makes some eye contact with judges. Reads 25-50% poster. Monotone.	Presentation is poorly articulated. Too many filler or nervous words (um, like, so, etc.). Presenter makes limited eye contact with judges. Reads over 50% poster. Monotone and quiet.	Presentation is confusing. Presenter makes no eye contact with judges. Reads over 50% poster. Monotone and quiet.
Questions	Answers question directly and concisely. Presenter thinks about answer prior to speaking.	Answers question directly, but not very concise.	Answers question with a very long or indirect explanation.	Gives a confusing or incomplete answer.	Gives an inaccurate response.
Time	Finishes presentation before time is up.	Finishes presentation before time is up.	Finishes presentation when time is up.	Requires judge to stop presenter.	Requires judge to stop presenter.