

Min^{ing} engineering®

OFFICIAL PUBLICATION OF SME

2024

Media Guide

me.smenet.org



SME
Society for
Mining, Metallurgy
& Exploration

Put the full reach of SME to work for you



Build a results-driven marketing package tailored to your goals. Partner with the Society for Mining, Metallurgy & Exploration (SME) and maximize your marketing efforts.

Customized marketing packages help you leverage SME resources. Align your message with the trusted and reliable voice of the industry. From brand awareness and lead generation, to thought leadership and product promotion, you'll find avenues to connect with the right audience.

- Publications
- Digital
- Exhibits
- Sponsorships
- Webinars
- Programmatic Advertising
- SME Foundation
- Membership
- Meetings
- Programs & Continuing Education

Learn more about creating your custom marketing opportunity and see how you can reach your organizational goals when you partner with SME.



CONTACT

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303-948-4243 | hatten@smenet.org

About the Society for Mining, Metallurgy & Exploration

SME brings together the mining and mineral industry's brightest and most dedicated professionals. More than 13,000 global members advance their careers with the world-class technical resources, educational programs, networking opportunities and professional development tools from SME. Our members are focused on sharing best practices for safety, environmental stewardship and moving mining forward.

SME. *Inspiring mining professionals worldwide.*

Your Connection to SME

Connect with your clients directly on SME platforms. Design a cross-platform marketing program that delivers exclusive access to mining, mineral and exploration professionals.

- Mining Engineering magazine
- Tunneling & Underground Construction magazine
- Website
- Programmatic Advertising
- eNewsletters
- Webinars
- Client-Provided Content
- Career Center
- Conferences
- Program Sponsorships

13,000

Members

70+

Number of countries where members are represented

26%

of membership is international

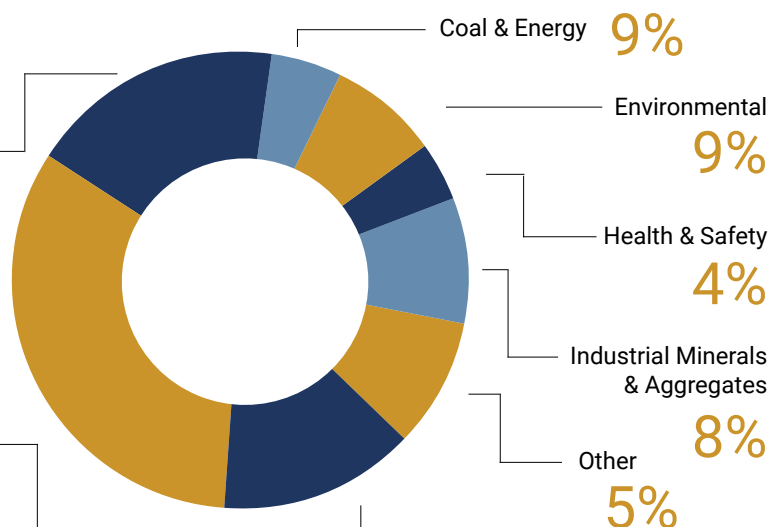
SME MEMBERSHIP REPRESENTS A DIVERSE CROSS-SECTION OF THE MINING, MINERALS, AND UNDERGROUND CONSTRUCTION INDUSTRIES

SME Members, By Primary Interest

Underground Construction
14%

Mining & Exploration
33%

Mineral & Metallurgical Processing
18%



The flagship publication of SME

The industry has turned to *Mining Engineering* for more than 75 years as the source for trusted and reliable industry intelligence.

Mining Engineering Reader Stats

25,870 Total Readership

71% Members who consider *Mining Engineering* a primary benefit of membership

44% Readers who refer to an issue of *Mining Engineering* 2 to 3 times per year

47% Readers who share their copy with another colleague

41% Readers who referred, recommended, or bought a product due to an ad in *Mining Engineering*

46% Readers who visited an advertiser's website as a result of seeing an ad

33% Readers who refer to both the print and online versions of *Mining Engineering*

12

Annual issues

2

ShowGuides

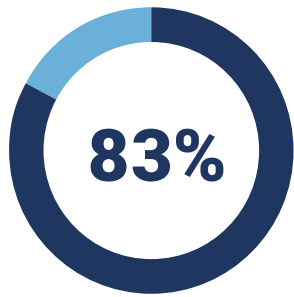
4

Bonus issues of *Tunneling & Underground Construction*

Source: 2023 Baxter Readership Survey



A Resource That Matters



of readers who refer to their issue multiple times each month

24%



refer 4 or more times monthly

27%



refer 3 times monthly

32%



refer 2 times monthly

Timing Is Everything



45 Minutes

Time spent with each issue according to **21%** of readers



30-44 Minutes

Time spent with each issue according to **30%** of readers



15-29 Minutes

Time spent with each issue according to **41%** of readers



Mining Engineering Reader Primary Function



Bonus Distribution

Many issues of *Mining Engineering* include targeted, bonus distribution at key trade shows, training events, seminars and industry meetings.

SME delivers *Mining Engineering* to potential members and to mining industry business leaders whose areas of interest and expertise match monthly editorial topics.

2024 Editorial & Advertising Calendar

Issue	Editorial Topic/Advertising Opportunities	Bonus Distribution	Discounts
January & SME MINEXCHANGE Pre-show Section Sales Close: 12/5/2023 Material Close: 12/12/2023	<ul style="list-style-type: none"> • Official SME MINEXCHANGE Pre-show section • Mining Education Programs • Exploration Technology • SME MINEXCHANGE Preview 	George A. Fox Conference SME MINEXCHANGE 2024 Annual Conference & Expo	<ul style="list-style-type: none"> • 25% off SME MINEXCHANGE Pre-Show section ads including a free repeat in February Show section and the Official SME ShowGuide • 20% off Mining Education section ads • 20% off Exploration Technology section ads
February & ShowGuide Sales Close: 1/9/2024 Material Close: 1/16/2024	<ul style="list-style-type: none"> • SME MINEXCHANGE Show Issue • MINEXCHANGE Keynote Preview • South 32 Hermosa Project • Health Safety • Official SME MINEXCHANGE Show section and ShowGuide • Media Review – (see page 8 for details) 	SME MINEXCHANGE 2024 Annual Conference & Expo Prospectors & Developers Association of Canada (PDAC) Convention	<ul style="list-style-type: none"> • 25% off SME MINEXCHANGE ShowGuide section ads including a free repeat in the Official SME ShowGuide • 20% off South 32 Hermosa Project section ads • 20% off Health and Safety section ads • Free repeat of January SME MINEXCHANGE Pre-Show section ads
March Sales Close: 2/6/2024 Material Close: 2/13/2024	<ul style="list-style-type: none"> • 2024 SME President's Interview • Mining Reclamation • Technology Trends in Mining <p>Tunneling & Underground Construction</p> <ul style="list-style-type: none"> • Machine Learning (AI Technology) 		<ul style="list-style-type: none"> • 20% off Mining Reclamation section ads • 20% off Technology Trends in Mining section ads
April Sales Close: 3/5/2024 Material Close: 3/12/2024	<ul style="list-style-type: none"> • SME MINEXCHANGE Recap • Mining Exploration • Water Management • Business Profiles: Free, custom editorial for business profile advertisers (see page 8 for details) 	SME Minnesota Conference	<ul style="list-style-type: none"> • 20% off SME MINEXCHANGE Recap section ads • 20% off Mining Exploration section ads • 20% off Water Management section ads
May Sales Close: 4/9/2024 Material Close: 4/16/2024	<ul style="list-style-type: none"> • USGS Mining Review • USGS Critical Minerals Review • Heavy Equipment • Media Review (see page 8 for details) <p>Products & Services Directory</p>		<ul style="list-style-type: none"> • 20% off USGS section ads • 20% off Heavy Equipment section ads • 20% off Products & Services Directory ads, with a free repeat in the November Directory
June Sales Close: 5/7/2024 Material Close: 5/14/2024	<ul style="list-style-type: none"> • Underground Mining • Battery Metal Safety/EV • Public Relations in Mining <p>Tunneling & Underground Construction</p> <ul style="list-style-type: none"> • Workforce Considerations 	North American Tunneling Conference (NAT)	<ul style="list-style-type: none"> • 20% off Underground Mining section ads • 20% off Battery Metal Safety/EV section ads • 20% off Public Relations in Mining section ads

Issue	Editorial Topic/Advertising Opportunities	Bonus Distribution	Discounts
<p>July</p> <p>Sales Close: 6/4/2024 Material Close: 6/11/2024</p>	<ul style="list-style-type: none"> • Industrial Minerals Review • Tailings Management 	<p>International Conference on Ground Control in Mining</p>	<ul style="list-style-type: none"> • 20% off Industrial Minerals Review section ads • 20% off Tailings Management section ads
<p>August</p> <p>Sales Close: 7/9/2024 Material Close: 7/16/2024</p>	<ul style="list-style-type: none"> • Coal • Surface Mining • Pumps • Media Review (see page 8 for details) 		<ul style="list-style-type: none"> • 20% off Coal section ads • 20% off Surface Mining section ads • 20% off Pumps section ads
<p>September</p> <p>Sales Close: 8/6/2024 Material Close: 8/13/2024</p>	<ul style="list-style-type: none"> • 2024 MINExpo Issue • Education Roundtable <i>Tunneling & Underground Construction</i> • SupplyChain/Global Dynamics 	<p>2024 MINExpo</p> <p>XXXI IMPC- International Mineral Processing Congress 2024</p>	<ul style="list-style-type: none"> • 20% off MINExpo section ads • 20% off Education Roundtable section ads
<p>October</p> <p>Sales Close: 9/10/2024 Material Close: 9/17/2024</p>	<ul style="list-style-type: none"> • Mineral Economics • Mineral Processing • Business Profiles: Free, custom editorial for business profile advertisers (see page 8 for details) 		<ul style="list-style-type: none"> • 20% off Mineral Economics section ads • 20% off Mineral Processing section ads
<p>November</p> <p>Sales Close: 10/8/2024 Material Close: 10/15/2024</p>	<ul style="list-style-type: none"> • 2024 MINExpo Recap • Diversity & Inclusion • Trends in Geology • Media Review – (see page 8 for details) <i>Products & Services Directory</i> (see page 8 for details) 		<ul style="list-style-type: none"> • 20% off MINExpo Recap section ads • 20% off Diversity & Inclusion section ads • 20% off Trends in Geology section ads
<p>December</p> <p>Sales Close: 11/5/2024 Material Close: 11/12/2024</p>	<ul style="list-style-type: none"> • Consultants • Workforce Retention • International Business Management <i>Tunneling & Underground Construction</i> • New Materials for Tunneling 	<p>SME Arizona Conference</p>	<ul style="list-style-type: none"> • 20% off Consultants section ads • 20% off Workforce Retention section ads • 20% off International Business Management section ads • Full-page ads run in December 2024. Earn a free full-page ad in any 2025 issue of <i>Mining Engineering</i>.

Special Marketing Opportunities

Annual Calendar

SME members look forward to *Mining Engineering* magazine's annual calendar each year, which is delivered to members and subscribers in November and at the SME MINEXCHANGE Conference in February. This calendar provides the opportunity to be in front of your best customers, and potential customers, with your advertising message for a full month.

Products & Services Directory (May & November)

The Products & Services Directory is printed as a stand-alone publication in November, and as an insert in May. It also appears as an online reference on the *Mining Engineering* website. The Directory serves as a stand-alone, year-round reference for buyers worldwide.

MiningDirectory.org

In addition to the printed Products & Services Directory, your listing, contact information, and advertisement will be featured on MiningDirectory.org. This site is search engine optimized to deliver mining industry professionals searching for the products and services.

Business Profiles (April & October Issues)

Tell your brand story and deepen your connection with clients. With the purchase of any size display ad 1/4 page or larger at regular price in this section, receive a matching size custom advertorial to complement your ad.

Media Reviews (February, May, August & November Issues)

Showcase printed materials, including videos, books and PDFs in the special Media Review section. Connect with readers searching for supplemental materials.

Media Review rates: 1x @ \$800 per insertion or 4x @ \$410 per insertion.

Tunneling & Underground Construction (T&UC) Supplement

T&UC sections appear in the March, June, September and December issues.

Professional Services Advertisements

Promote your services to SME members for as little as \$21 per month.



Stand out with custom print options

Work with us to ensure your message stands out in print. Dream outside the box and engage the reader in memorable ways. Custom print ad options include, but are not limited to: Bellybands, Magazine inserts, Foldout pages, and Polybag inserts.

Rates provided on request

Display advertising rates 2024 – Effective January 1, 2024						
Four-color process	1x	3x	6x	9x	12x	24x
2-page spread	\$10,355	\$9,725	\$9,430	\$9,135	\$8,525	\$7,315
Full page	\$7,025	\$6,660	\$6,295	\$5,920	\$5,565	\$5,115
2/3 page	\$5,695	\$5,430	\$5,275	\$5,130	\$4,850	\$4,210
1/2 page	\$4,975	\$4,745	\$4,635	\$4,520	\$4,295	\$3,740
1/3 page	\$3,825	\$3,695	\$3,610	\$3,540	\$3,390	\$2,985
1/4 page	\$3,540	\$3,415	\$3,340	\$3,270	\$3,155	\$2,750
1/6 page	\$3,035	\$2,920	\$2,875	\$2,835	\$2,730	\$2,440

B&W/Grayscale	1x	3x	6x	9x	12x	24x
2-page spread	\$8,690	\$8,090	\$7,490	\$6,930	\$6,290	\$5,820
Full page	\$5,420	\$5,015	\$4,635	\$4,285	\$3,965	\$3,670
2/3 page	\$4,055	\$3,775	\$3,495	\$3,240	\$2,985	\$2,760
1/2 page	\$3,335	\$3,125	\$2,890	\$2,680	\$2,475	\$2,285
1/3 page	\$2,205	\$2,050	\$1,895	\$1,750	\$1,610	\$1,490
1/4 page	\$1,915	\$1,770	\$1,640	\$1,510	\$1,395	\$1,300
1/6 page	\$1,385	\$1,285	\$1,185	\$1,095	\$1,010	\$930

Add \$1,000 for an optional matched Pantone or PMS (non-CMYK) color selection.

Classified Advertising Rates 2024 (Net)						
Four-color process	1x	3x	6x	9x	12x	24x
2-page spread	\$3,115	\$2,955	\$2,865	\$2,600	\$2,485	\$2,385
Full page	\$2,110	\$2,015	\$1,960	\$1,810	\$1,690	\$1,580
2/3 page	\$1,715	\$1,640	\$1,580	\$1,470	\$1,375	\$1,275
1/2 page	\$1,490	\$1,420	\$1,385	\$1,325	\$1,210	\$1,110
1/3 page	\$1,150	\$1,095	\$1,075	\$1,035	\$920	\$830
1/4 page	\$1,075	\$1,010	\$980	\$940	\$850	\$755
1/6 page	\$910	\$870	\$850	\$840	\$755	\$650

B&W/Grayscale	1x	3x	6x	9x	12x	24x
2-page spread	\$2,610	\$2,500	\$2,420	\$2,305	\$2,090	\$2,005
Full page	\$1,620	\$1,535	\$1,490	\$1,395	\$1,300	\$1,190
2/3 page	\$1,220	\$1,150	\$1,130	\$1,035	\$980	\$880
1/2 page	\$1,010	\$960	\$930	\$840	\$820	\$715
1/3 page	\$670	\$640	\$630	\$525	\$505	\$415
1/4 page	\$560	\$535	\$525	\$455	\$415	\$350
1/6 page	\$415	\$395	\$385	\$325	\$280	\$235

PREMIUM	
Pages 3, 5 or 7 or guaranteed right-hand placement	\$250
Inside front cover	\$700
Inside back cover	\$500
Back cover	\$1,000

*Stand out with Specialty Products - see page 8 for details.

Discounts and Offers

First-time advertisers receive an additional 10% discount on the gross rate of their first placement. Discounts shown apply to the gross rate before agency discount and cannot be combined with any other discounts except the 10% first-time advertiser discount. Frequency rates must be earned before use and may not be taken in advance. Right-hand page placement for ads is generally available but not guaranteed unless a premium position surcharge is part of the advertising order. Free polybag inserts, from advertiser-supplied product, are specified for quantity, weight and size by the publisher. All discounts and offers taken must be shown on the signed insertion order prepared by SME sales representatives.

Other Rates and Information

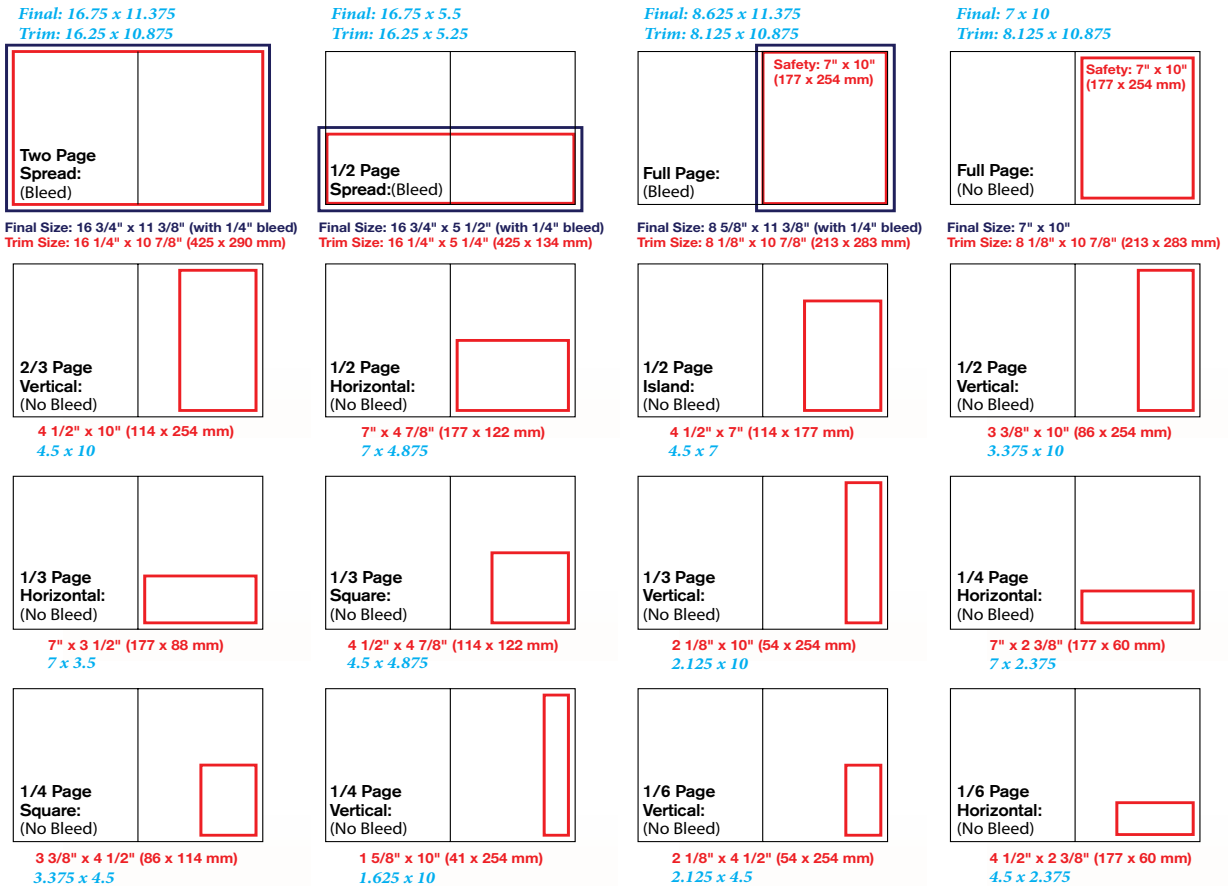
All rates are payable in U.S. funds only. Payment for display ads is by credit card, wire transfer or invoice, with invoicing at 30-day net, the standard payment model. Credit card prepayment is required for all classified, professional services, web directory and online advertising. Advertising agency commission discount to recognized agencies only, with supplied press ready-files, with no alterations on all regular section display ads. Signed SME insertion orders are required for all placements.

Classified

Classified rates listed are for general classified section placement. Guaranteed placement is not available due to production and layout parameters. No spot or Pantone inks on classified ads. Basic typesetting and ad creation offered at no additional cost from advertiser-supplied materials. Column-inch ads are not available. Credit card prepayment is required for all classified order bookings. Agency discounts do not apply on classified ads. Word counts, below, will accommodate one small logo.

Classified Advertising Word Counts

Full page	750 words
2/3 page	500 words
1/2 page	250 words
1/3 page	200 words
1/4 page	150 words
1/6 page	100 words
2-page spread	1,500 words



Print Advertising Materials Specifications

File Preparation – Display Ads: Images/logos (before placing into native file): Size each original image to match the size it will appear in the final ad file. Convert all images to CMYK or grayscale and do not use spot colors, RGB, LAB, or ICC color profiles. Images/logos must be a MAXIMUM of 300 dpi resolution before placing into the ad file. Use only Type 1 fonts – no TrueType fonts or font substitutions. It is vital to prepare your images correctly to ensure your final PDF file will be small enough to email to *Mining Engineering* and to ensure optimal reproduction.

File Preparation – Logos: Logo art must be CMYK or grayscale. Size each logo to a maximum of 2" or 50.8 mm wide. Convert all logo art to CMYK or grayscale and a MAXIMUM of 300 dpi resolution. Convert EPS, AI, CDR, PSD, CPT, etc., to PDF. TIFs or JPGs are also acceptable, but their quality is sometimes inferior to PDF.

Export to PDF: Export to PDF with fonts and images/logos embedded. Provide PDF/X-1a or PDF/X-4:2008 file. Include crop marks only for ads intended to bleed. Do not send full color ad files for black and white reproduction to ensure optimal reproduction. The final PDF, if properly prepared, should not exceed 1-2MB, a file size accommodated by most email servers.

Send PDF: All ad files are to be emailed to hatten@smenet.org. An exception is made if your file is very large (but file must be under 25MB); please contact your advertising representative or hatten@smenet.org for FTP instructions.

Magazine Printing: Web printing, perfect binding.

Technical Support: Advertisers or designers with questions about the preparation or reproduction of advertising in *Mining Engineering* may contact the magazine's Media Manager for technical and/or prepress assistance at hatten@smenet.

SME and *Mining Engineering* mailing list rentals available by calling +1-800-708-5478 x3262. All publication pages, including advertising, appear at me.smenet.org. ALSO SEE SRDS PRINT MEDIA SOURCE, www.srds.com.

Send all correspondence, contracts, insertion orders, and ad materials to:

Lynne Hatten, Media Sales Manager, SME Publications
12999 E. Adam Aircraft Circle, Englewood, CO 80112 USA
hatten@smenet, telephone: +1-303-948-4243,
fax: +1-303-973-3845.

Inserts, stickers, bellybands, reprints, trade show distribution, specialty advertising: call for specifications.

All advertising in the print and online editions of *Mining Engineering* is subject to publisher's approval. SME reserves the right to reject any advertisement or space reservation.

Align with the industry news leader

Connect with your audience on the website for *Mining Engineering*, the flagship publication of the Society for Mining, Metallurgy & Exploration (SME). Since 1949, *Mining Engineering* has been the global mining community's trusted source for news, industry information, and the latest technological developments.

1

CLIENT-PROVIDED CONTENT

Client-provided content (CPC) is your opportunity to present custom, self-generated content on the *Mining Engineering* website. Content can include (but is not limited to) an article, two banner ads linking back to your desired landing pages, images, links, and videos. Your CPC page will be archived on the *Mining Engineering* website indefinitely, for visitors to access long into the future. (See page 13 for full details and pricing.)

2

SME WEBSITE

Position your leaderboard banner on the SME's homepage. This is the starting point for 13,000+ SME members exploring professional development opportunities, Society events, and member information. (See page 14 for full details and pricing.)

3

MINING ENGINEERING WEBSITE

Leaderboard and medium banners, along with videos, can be scheduled for a full month on Mining Engineering's homepage which averages over 6,551 pageviews per month. Leaderboard banners also appear at the top of all other web pages making them incredibly desirable. Videos are positioned adjacent to the President's Message and may be supplemented with a 4,500 character article (hosted on the website) to maximize their impact. Other banner options include Issue Page ads and Article Page ads which are located on the right-hand side of some of our most visited web pages. (See page 15 for full details and pricing.)

4

eNEWSLETTER BANNERS

SME's Drift is delivered twice monthly to all 13,000+ SME members and may be sponsored by one of three banner options. Our eNewsletters boast an open rate in excess of 20% with a click-through rate of 4.5%. (See page 16 for full details and pricing.)

5

PROGRAMMATIC TARGETED DIGITAL DISPLAY

Programmatic targeted digital display (TDD) advertising that is built specifically for the mining industry and allows a guaranteed 30k, 50k, or even 75k monthly impressions of your ad to industry professionals as they search the web and perform other online activities. Your digital ads reach the exact customer you want based on geo-fencing, keyword targeting, and website re-targeting, in order to build your sales channel. Access to a live digital dashboard allows you to monitor your program's success daily. (See page 17 for full details and pricing.)

Align with the industry news leader

Connect with your audience on the website for *Mining Engineering*, the flagship publication of SME. *Mining Engineering* is the industry's trusted source for news, industry information, the latest technological developments and more to the global mining community since 1949.

1 Client-Provided Content

Banner Ad

Article Image

Article

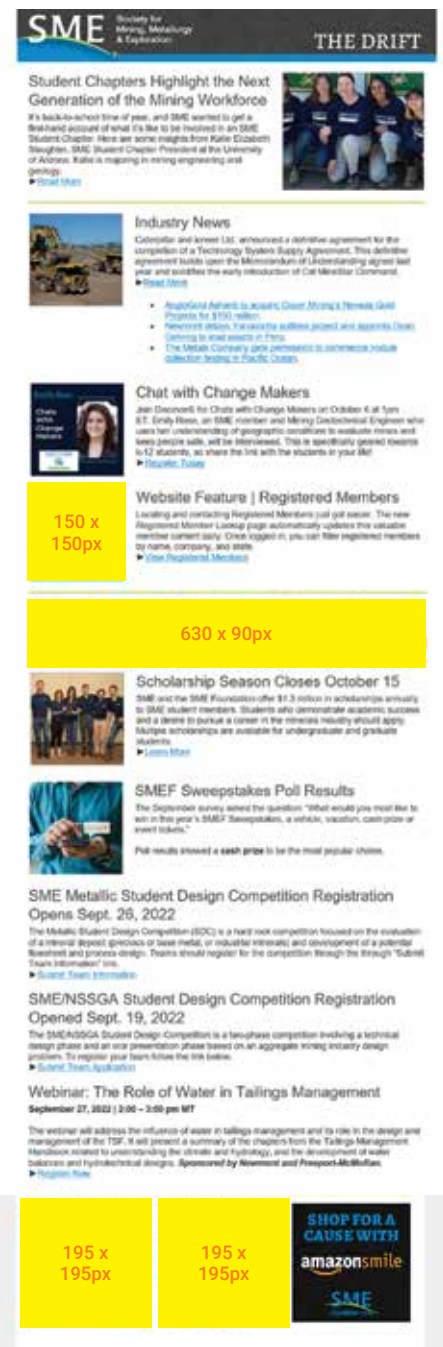
Box Ad



3 Mining Engineering Website Banner Ads



4 Bi-Weekly eNewsletter



2 SME Website Ads



Reach targeted prospects in the 7 hours, 23 minutes they are on the internet, beyond a Google search.

Deliver thought leadership to industry professionals

Position your company as an industry leader with client-provided content. Client-provided content (CPC) is a high-value and effective way to reach your online audience and grow your business. With Client-provided content, you share an article on the *Mining Engineering* website, the flagship magazine of the SME, reaching thousands of viewers daily.

Banner and box ad placement on the CPC page offer you additional messaging opportunities.



Client Provided Content	3x	6x	12x
Cost	\$3,005	\$2,510	\$2,320

(All Rates Are Net)

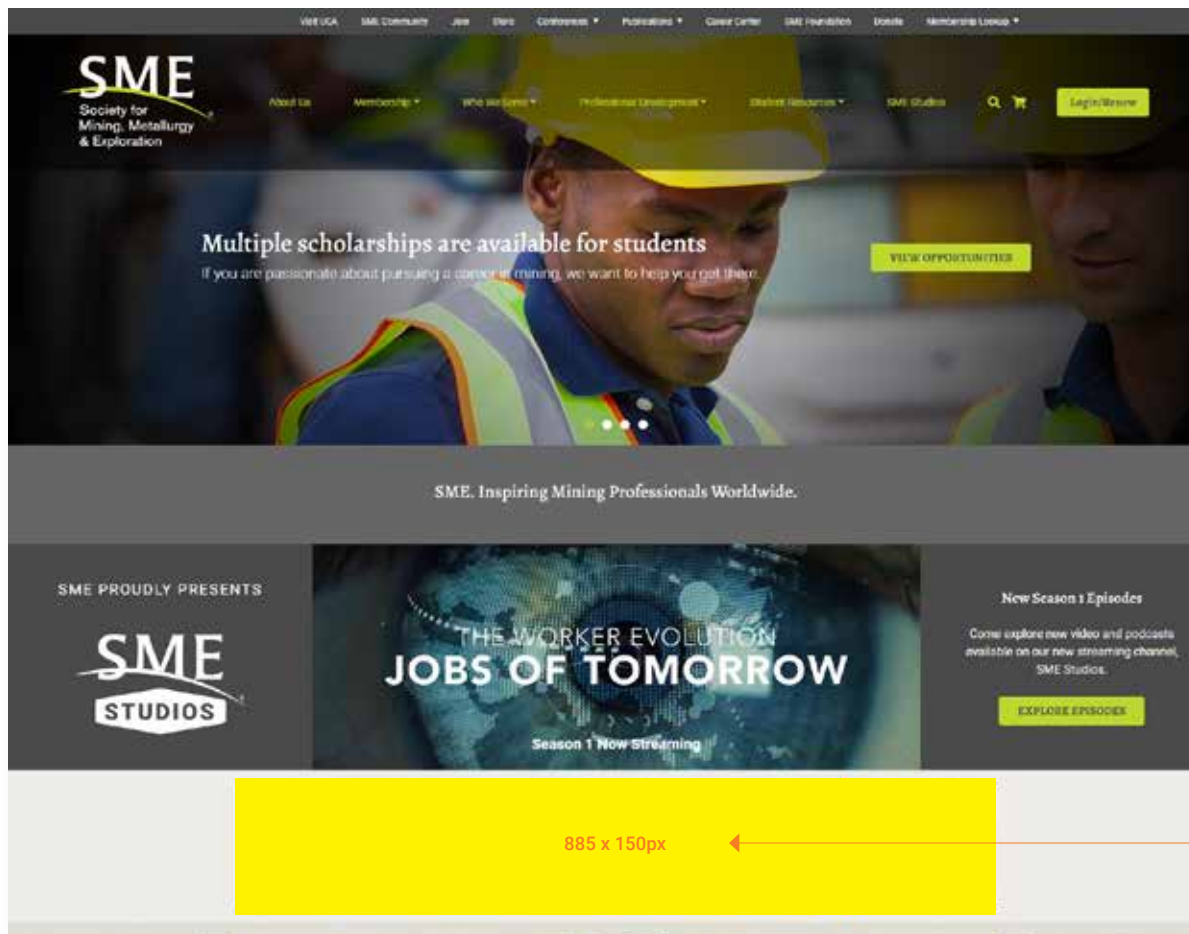
Announcement ad (A) links to a page on the *Mining Engineering* website that is exclusive with your provided content (D), image (C), and two banner ads (B and E) linked back to your site.

Material Specs	
A CPC Announcement Ad	350 x 225px (250 characters, image and link to CPC)
B CPC Article Banner Ad	728 x 90px
C CPC Article Image	350 x 250px
D CPC Article	4,500 characters
E CPC Article Box Ad	160 x 200px

Align with the industry news leader

Position your company or message on the SME website. SME members are among the most educated and respected industry professionals. The SME website is the first source for member information, Society events and professional development.

A Leaderboard Ad



SME Website Digital Ads	Size	3x	6x	12x
A Leaderboard Ad (One per month with rotating positions)	885 x 150px	\$1,640	\$1,380	\$1,275

(All Rates Are Net)

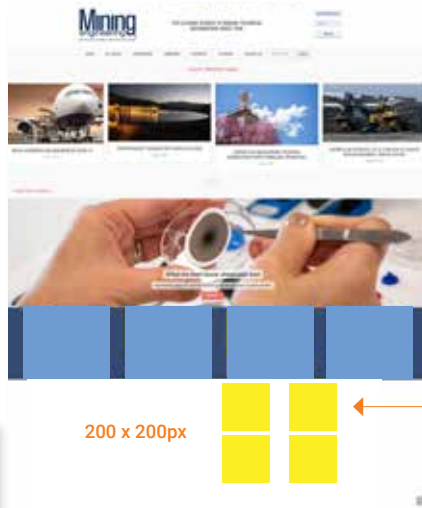
Mining Engineering's reach goes beyond print

Daily news, as well as current and archived issues, are available online at me.smenet.org to all SME members and *Mining Engineering* subscribers. Advertise on the *Mining Engineering* website and connect with a qualified mining audience 24 hours a day.

A Leaderboard Ad



B Medium Banner Ad



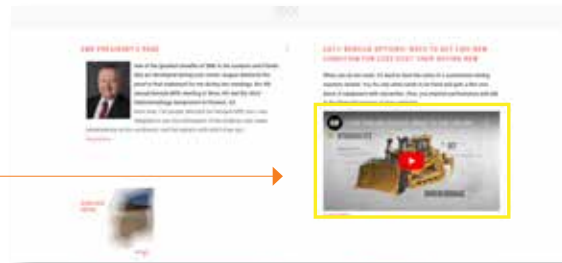
C Issues Page Ad



D Articles Page Ad



E Video Content



ME Website Digital Ads	Size	3x	6x	12x
A Leaderboard Ad (One position rotates between four spots per month)	728 x 90px	\$1,365	\$1,145	\$1,060
B Medium Banner Ad (Four positions per month, non-rotating)	200 x 200px	\$410	\$345	\$315
C Issues Page Ad (Two positions, each rotate between four spots per month)	200 x 400px	\$410	\$345	\$315
D Articles Page Ad (Two positions per month, non-rotating)	200 x 400px	\$410	\$345	\$315
E Video Content (Add on Article: 4,500 characters)	500 x 600px	\$3,005 +500	\$2,510 +470	\$2,320 +415

(All Rates Are Net)

Meet your customers in their inbox

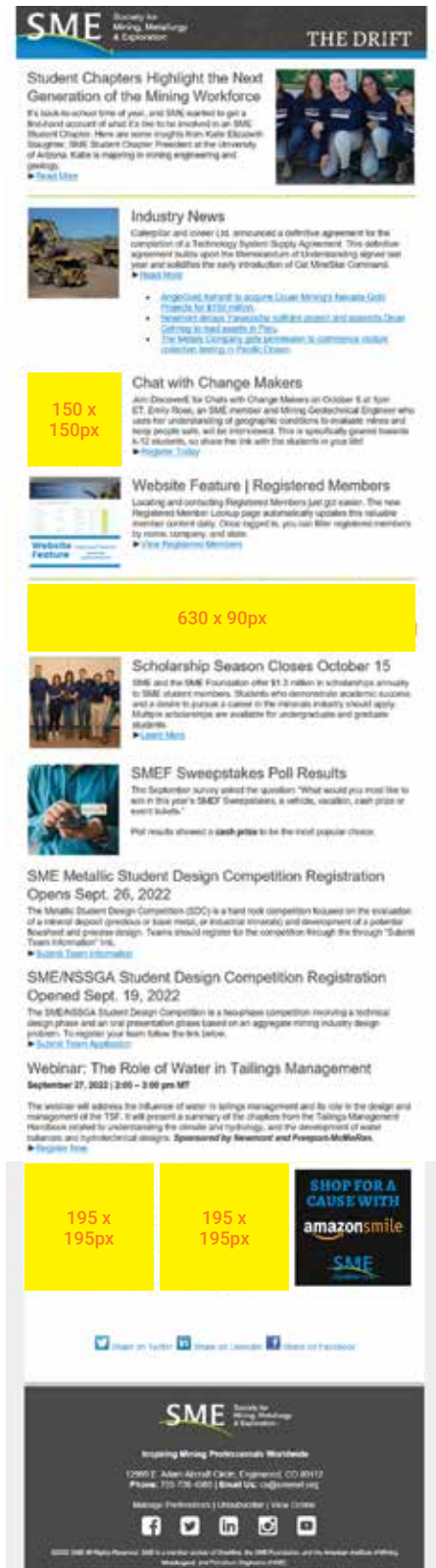
This bi-weekly electronic newsletter for SME members and interested individuals contains Society and industry news. With a focus on featured members, education and professional development opportunities, outreach resources, and industry-related issues, the SME Drift is a cost-effective yet valuable marketing tool.

The Drift mailing list averages 14,000 individuals with a consistent open rate over 21%.

A Client-Provided Content Ad →

B Banner Ad →

C Box Ad →



SME Drift Digital Ads	Size	3x	6x	12x
A Client-Provided Content Ad (Two per issue)	150 x 150px Plus headline and 250 Characters	\$1,840	\$1,630	\$1,525
B Banner Ad (One per issue)	630 x 90px	\$1,050	\$895	\$825
C Box Ad (Two per issue)	195 x 195px	\$315	\$280	\$255

(All Rates Are Net)

Tactics Include:

A Site Retargeting

A user visits and browses our site.

This user is flagged as a good prospect and is served ads as they perform other online activities.

The user clicks through the ad, returns to the advertiser's site and converts.

B Geo-Fencing

Geo-Fencing uses GPS technology to create a virtual fence around a physical location.

- Events
- Competitors
- Related places of business
- Places of interest

C Keyword Searches/Retargeting

Your ad will be served to people who search for and/or read content related to:

- Your Google Ad Words
- Your Competitors' Ad Words
- Competitors' Names

TOTAL INVESTMENT

DOMINANT	75,000 Monthly Programmatic Impressions	\$30,960 - 12 Months \$16,340 - 6 Months \$8,600 - 3 Months
COMPETITIVE	50,000 Monthly Programmatic Impressions	\$20,640 - 12 Months \$10,895 - 6 Months \$5,735 - 3 Months
PRESENCE	30,000 Monthly Programmatic Impressions	\$12,385 - 12 Months \$6,535 - 6 Months \$3,440 - 3 Months

Ad Sizes	
Desktop	160 x 600px
Desktop	728 x 90px
Mobile	320 x 50px
Mobile & Desktop	300 x 250px
Mobile	300 x 50px

Reach targeted prospects in the 7 hours, 23 minutes they are on the internet, beyond a Google search.




SME | **MINEXCHANGE**
Society for Mining, Metallurgy & Exploration
2024 SME Annual Conference & EXPO

MINEXCHANGE SME Annual Conference & Expo
February 25-28, 2024



SME | **ARIZONA**
Society for Mining, Metallurgy & Exploration
CONFERENCE*2023

SME Arizona Conference
December 3-4, 2023 | Tucson, AZ



UCA | **George A. Fox Conference**
Underground Construction Association
A Division of SME

George A. Fox Conference
February 7, 2024 | New York, NY



SME | **MN** 2024
2024 SME Minnesota Conference

SME Minnesota Conference
April 15-17, 2024 | Duluth, MN

Find details online at [smenet.org](https://www.smenet.org)

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UCA Under
Construction
Association
A Division of SME

NAT2024
NORTH AMERICAN
TUNNELING CONFERENCE

North American Tunneling Conference
June 23-26, 2024 | Nashville, TN



SME **43rd** **ICGCM**
International Conference on Ground Control in Mining

International Conference on Ground Control in Mining
July 22-25, 2024 | Canonsburg, PA



SME |  **IMPC2024**
Society for
Mining, Metallurgy
& Exploration
XXXI IMPC-International Mineral Processing Congress

IMPC-International Mineral Processing Congress
September 29-October 3, 2024 | Washington D.C. / National Harbor, MD



UCA |  **Cutting Edge
Conference**
Advances in Tunneling Technology

Cutting Edge Conference
November 17-20, 2024 | Cleveland, OH

Find details online
at smenet.org

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