

Join us as a sponsor of the Women In Tunneling, a UCA of SME group, to visit the Hampton Roads Bridge and Tunnel Project in Norfolk, Virginia.

## Why Sponsor?

By sponsoring the Women in Tunneling (WIT) visit to the <u>Hampton Roads Bridge and Tunnel Project</u>, your company will position itself as a leader and champion for the growth and development of women in tunneling and underground construction industry. Your sponsorship underwrites a portion of each attendees' cost to visit this outstanding project. Visit capped at 22 attendees. Extensive details on the tour available <u>online</u>.

# Title Sponsorship - \$5,000

2 opportunities available

#### **Benefits Include:**

- Opportunity for your staff to speak / present for five (5) minutes during the group bus to/from the site
- Title sponsor logo tour website
- Title logo on print and digital promotional collateral for visit, including emails, social media posts and coverage in *Tunneling & Underground Construction* magazine
- Title recognition on tour bus signage
- Recognition in various tour features in "The Drift" e-newsletter sent to 2,500+ members every other week
- Recognition in follow-up editorial article published in Tunneling & Underground Construction magazine

# **Supporting Sponsorship - \$2,500**

4 opportunities available

#### **Benefits Include:**

- Logo on tour website
- Supporting level logo on various print and digital promotional collateral for visit, including emails and social media posts
- Logo recognition on tour bus signage
- Recognition in follow-up editorial article published in Tunneling & Underground Construction magazine

## Affiliate Sponsorship - \$1,000

#### **Benefits Include:**

- Logo on tour website
- Name on digital promotional collateral for visit, including emails and social media posts
- Logo recognition on tour bus signage
- Recognition in follow-up editorial article published in *Tunneling & Underground Construction* magazine

## **Basic Sponsorship - \$500**

#### **Benefits Include:**

- Logo on tour website
- Name on select digital promotional material print for visit
- Name recognition in follow-up editorial article published in *Tunneling & Underground Construction* magazine

### **Tour Details**

The Hampton Roads Bridge-Tunnel Expansion is the largest highway construction project in Virginia's history. This transformative undertaking, scheduled for completion in November 2025, will widen the current four-lane segments along nearly ten miles of the I-64 corridor in Norfolk and Hampton, with new twin tunnels across the harbor. The Virginia Department of Transportation (VDOT) is responsible for building, maintaining and operating the state's roads, bridges and tunnels. VDOT is the owner of the HRBT Expansion Project. The TBM launched from the South Island (Norfolk side) in April 2023, and tunnel at a rate of about 50 feet per day.

## **Schedule**

### Wednesday, November 6, 2024

Prior to 8:00 pm – Drive/Fly into Norfolk. Norfolk Airport ORF - recommended airport BWI, IAD or DCA are within driving distance, we can help coordinate carpooling 8:00 pm - Group dinner at Norfolk near hotel (Hilton Norfolk The Main)

Stay at Hilton Norfolk The Main in downtown Norfolk

### Thursday, November 7, 2024

7:00 -8:30 am - Breakfast at hotel

9:00 am - Jobsite Tour - split into 2 groups, 1 above ground, 1 under then switch

12:30 pm - Lunch at jobsite

1:30 pm - Extra programming details

7:00 pm- Dinner in Norfolk

Stay at Hilton Norfolk The Main with a group room block

#### Friday, November 8, 2024 - Travel Out

